



[hfmedia.com.tr](http://hfmedia.com.tr)

# *High Frequency of Advertisement*



this is HF media

here the frequency is always high

excitement

*plan*

application

*originality*

sustainability

"high frequency of advertising" *in all our work, not just in demo*

HF media Team



# *Our Agency Values*



PROFESSIONAL



CREATIVE  
INSIGHTS



TEAMWORK

It started its journey under the leadership and field experience of its founders for many years.

With its young, dynamic and innovative perspective, HF media has succeeded good works based on the motto of "high frequency of advertising".

In addition, it continues to present the most appropriate solution in the most practical way by adding value to the works produced with its customer-oriented approach.

*About Us*

# Mentality



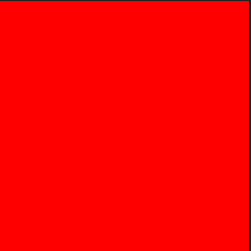
Our **mission** is to "**add value**"

Our **vision** is to "**catch the future**"

Our most fundamental **asset** is "**trust**"



Our **philosophy**; is to continue all the advertising works that our customers need to do, but which creates a serious time load, at **the highest frequency**, during their busy business lives. That's why we carry out all our work with a project logic.



sto-ry

our life has a story  
a story of every event we experience in life  
every meeting, every breakup, every success, every disappointment.

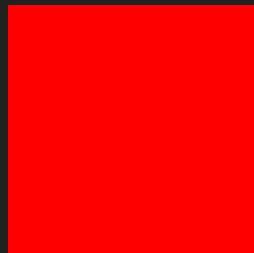
you have a story just like us...

we listen to your story, listen to the story of your business, understand  
we look at our every job as a life and write its story first...

concepts such as strategy, planning, approach, brief, digital, technology,  
theme... are already in our pockets...

we are curious about your story and want to write a brand-new story together...

HF media Team





## What We Do

*First, we do what we love; we love our job very much.*

DIGITAL ADVERTISING & OFFLINE ADVERTISING



We are a  
360° Advertising Agency.

We are doing your works

In Digital; graphic, design,  
website, e-commerce website,  
software, mobile app,  
social media, digital marketing  
(GLOBAL)

+

In Offline; media planning and  
purchasing,  
PR, video production,  
outdoor and TV ads  
(TURKEY)





## Our Digital Services | Global

- Graphic & Design
- Website Design
- E-Commerce Website
- Software
- Social Media
- Digital Marketing



# Graphic & Design

Brief

Research

Design

Control

Revision

DELIVERY

- Name & Motto & Corporate Color
- Logo
- Corporate Identity Package
- Corporate Presentation
- Catalog & Brochure & Flyer & Insert
- Promotional Design
- Poster & Visual Design
- Book & Magazine & Cover Design

IMAGINE  
EVERY  
THING

Why do you need a strong  
"Graphics & Design"?

Because;  
Zdenek Kucera, CEO of Design  
Solutions, said, "The power of  
packaging to sell a product is 70  
percent. If the packaging has  
enabled the consumer to receive  
the product, it will make the  
consumer buy that product at a  
rate of 70 percent. This rate may be  
higher in children."

Zdenek Kucera

Sometimes it is a way to strengthen your corporate perception, and sometimes it is your strongest move in the branding process; **Corporate Identity!**

Corporate Identity is a loyal friend for your recognition and in direct proportion to increase your awareness!

Standing out from your competitors with a corporate identity study in which corporate data is revealed professionally and accurately is one of the important steps you will take for the future of your brand!

As much as we believe in the power of words, we also believe in creative images that look like paintings behind those words!

We target your brand awareness and potential customers with thoughtful designs that clearly reflect the message you want to convey in the most effective medium possible!

Why do we need a quality visual structure?

Because;  
90% of the information reaching the brain is visual.

The brain processes visual information 60,000 times faster than text.

40% of people respond better to 1 image than 1000 words.



# Website

*Design, Software and Management*

Description

Plan

Design

Software

Test

LIVE

- Personal CV Website
- Corporate Website
- Blog & News
- Landingpage

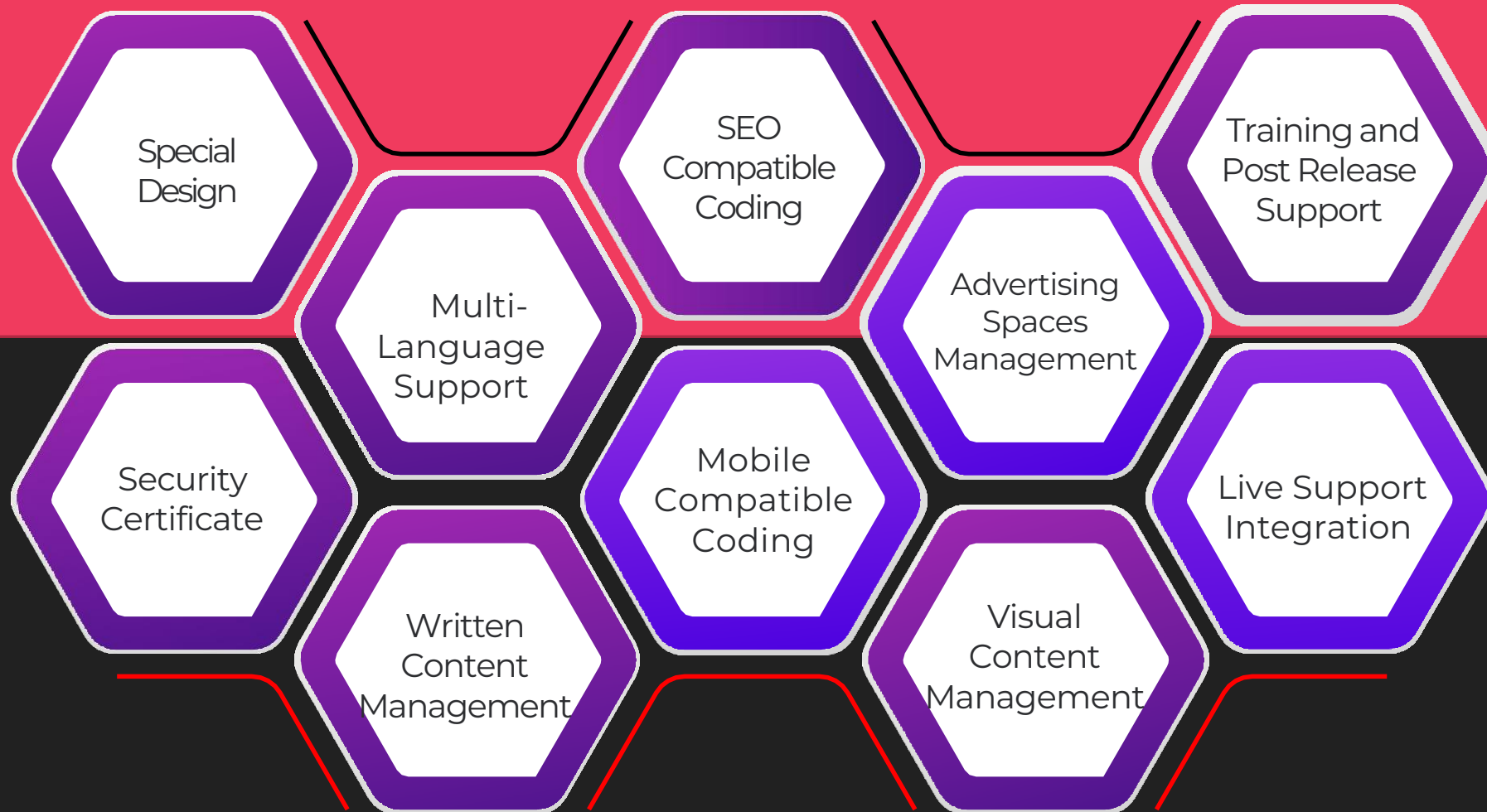
Why do you need a good  
"Website"?

Because;  
A quality and corporate website; It  
establishes the reputation of your  
institution, builds trust, attracts  
visitors, takes one step ahead of  
your competitors, and supports  
your customers. All of these get  
you more customers and more  
sales.

"If your business isn't on the  
Internet, your business will likely  
stay out of business."

Bill Gates

what we provide for your website?



# E-Commerce

*Software and Process Management*

Description

Plan

Design

Software

Test

LIVE

## ○ E-Commerce Website & Software

*Mobile Compatible Coding*

*Developable Infrastructure*

*Easy Operation*



Your e-commerce site allows you to sell to thousands of people at the same time and acts as a customer representative.

Forget your competitors, focus on your customers, and the best way I know of is e-commerce.

Jack Ma – CEO of Alibaba



# what we provide for your e-commerce site?



What does it mean for you to meet your customers coming to your site with a professional **Website** created with perfect harmony and order, based on usability and visitor satisfaction?

All of this gives you more customers, more brand awareness, and a higher-than-expected result. At this point, we will find the answer to why you should move forward with us in line with our goals!

If you want to meet the products and services of your company with the buyers and make sales, the virtual store is just for you.

**E-commerce software**, which offers advantages that can be improved in many ways, will take over the online customer representation of your brand and will allow you to double your success in the online world by going beyond the sales you make to certain locations.

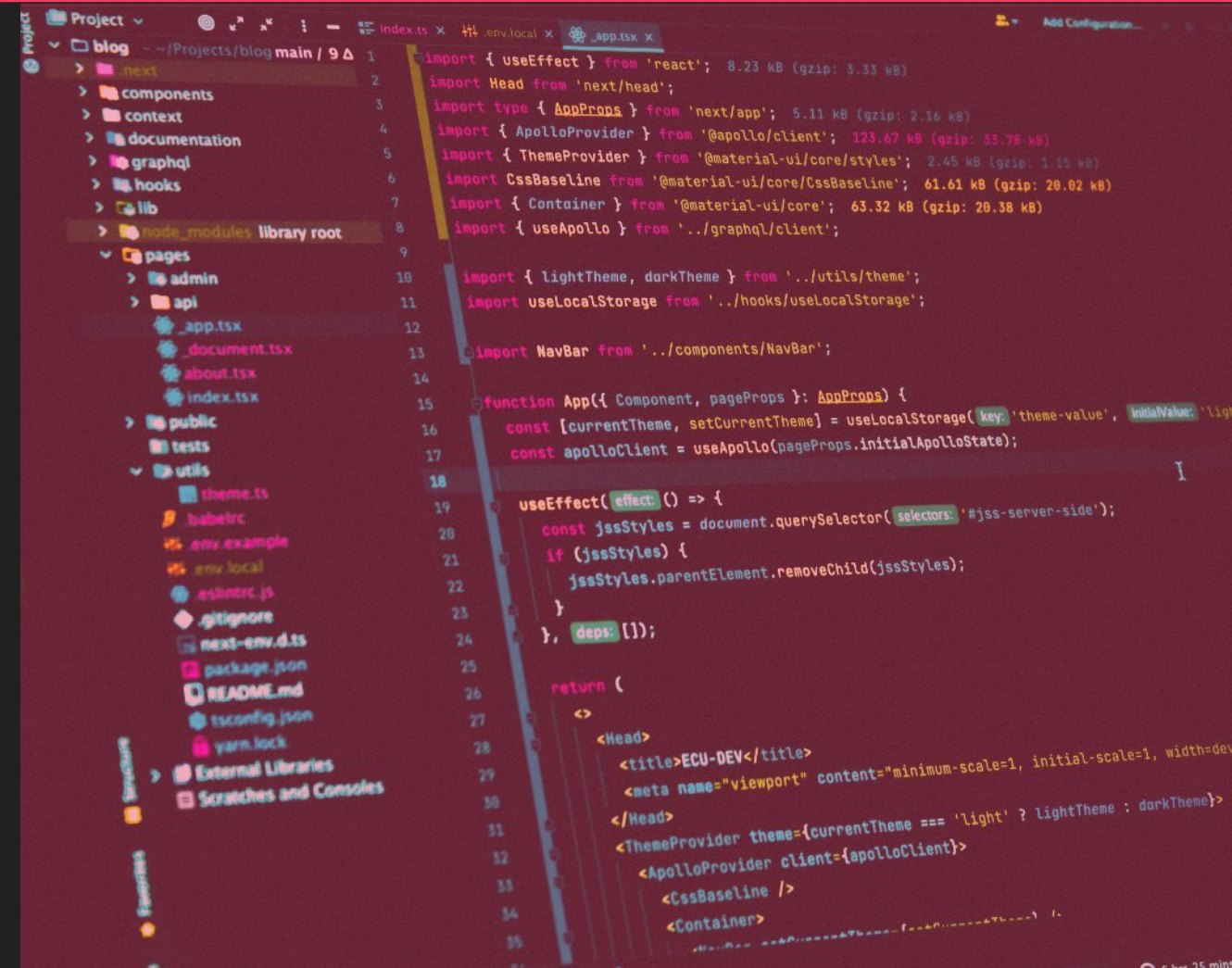
Easy, fast websites with a high user experience make both Google and your customers happy.

Thus, you will be more visible, you can reach more potential customers.

Our goal is to provide you and your customers with the highest frequency web experience.

# Software

- Web Based Software
- Mobile Software



```
1 import { useEffect } from 'react'; 8.23 kB (gzip: 3.33 kB)
2 import Head from 'next/head';
3 import type { AppProps } from 'next/app'; 5.11 kB (gzip: 2.16 kB)
4 import { ApolloProvider } from '@apollo/client'; 123.67 kB (gzip: 33.78 kB)
5 import { ThemeProvider } from '@material-ui/core/styles'; 2.45 kB (gzip: 1.15 kB)
6 import CssBaseline from '@material-ui/core/CssBaseline'; 61.61 kB (gzip: 20.02 kB)
7 import { Container } from '@material-ui/core'; 63.32 kB (gzip: 20.38 kB)
8 import { useApollo } from '../graphql/client';
9
10 import { lightTheme, darkTheme } from '../utils/theme';
11 import useLocalStorage from '../hooks/useLocalStorage';
12
13 import NavBar from '../components/NavBar';
14
15 function App({ Component, pageProps }: AppProps) {
16   const [currentTheme, setCurrentTheme] = useLocalStorage(key: 'theme-value', initialValue: 'light');
17   const apolloClient = useApollo(pageProps.initialApolloState);
18
19   useEffect(effect: () => {
20     const jssStyles = document.querySelector(selectors: '#jss-server-side');
21     if (jssStyles) {
22       jssStyles.parentElement.removeChild(jssStyles);
23     }
24   }, deps: []);
25
26   return (
27     <>
28     <Head>
29     <title>ECU-DEV</title>
30     <meta name="viewport" content="minimum-scale=1, initial-scale=1, width=device-width" />
31     </Head>
32     <ThemeProvider theme={currentTheme === 'light' ? lightTheme : darkTheme}>
33     <ApolloProvider client={apolloClient}>
34     <CssBaseline />
35     <Container>
```



# Social Media

Brief

Research

Dev

Calendar

Imp

REPORT

- Social Media Management
- Facebook Ads
- Instagram Ads
- YouTube Ads

Reach / Engagement Ads

Traffic Ads

Video Display Ads

Store Ads

Potential Form Ads

WhatsApp and Direct Message Ads

Reels and Story Ads

Location / Interests / Demographics / Target Audience



Why do you need "Social Media Management"?

Because; When used strategically, Social Media is one of the best tools that can be used to increase brand awareness, improve customer loyalty, and therefore increase website traffic.

Forbes

# Digital Marketing

*Planning and Management*

- Digital Media Planning
- SEO Search Engine Optimization
- SEM Google Ads
- Online Reputation Management

Search Network  
Display Network (Display Network)  
Shopping  
YouTube  
Gmail  
Discovery  
Utm Code Tracking  
Instant Data Sending



## Performance



Search type: Web

Date: Last 3 months

+ NEW

☒ Total clicks

55

☒ Total impressions

6.71K

☒ Average CTR

Why do you need a good "Digital Marketing" study?

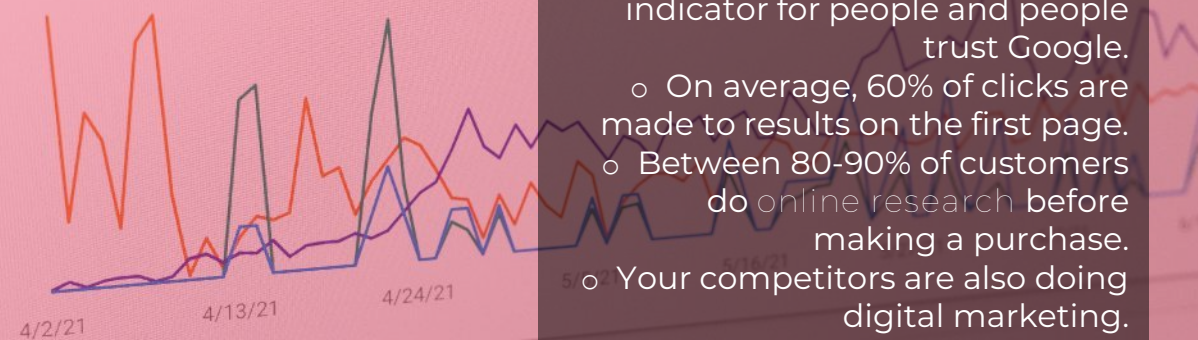
☒ Average position

51.8

Because;

- Being on the first page is a brand indicator for people and people trust Google.
- On average, 60% of clicks are made to results on the first page.
- Between 80-90% of customers do online research before making a purchase.
- Your competitors are also doing digital marketing.

Forbes .



4/2/21

4/13/21

4/24/21

QUERIES

PAGES

COUNTRIES

DEVICES

SEARCH APPEARANCE

# Analysis and Reporting

## Social Media

With the understanding of **high efficiency** that forms the basis of our agency, we analyze the position of your brand in social media, customer behavior and the level of organic bonds with customers, and carefully report the data obtained from your past campaigns.

Based on the strong data we get from these reports, which will bring you success by our professionals, we ensure that your brand carries out campaigns that make an impact on social media.

## Digital Marketing

We are not content with just advertising; we are making the right preparations before and after.

We obtain meaningful data with the analyzes that we can determine the brand needs in advance, and with this data, we create solution-oriented reports in which we detail the needs of your brand in the digital world.



## Our Offline Services | Turkey

- Media Planning and Purchasing
- PR Corporate Communication Management
- Video Production
- Outdoor Ads
- TV Ads



# • Media Planning and Purchasing

- Media Planning and Purchasing



- PR Corporate Communication Management

- PR Corporate Communication Management

THE PUBLIC



# • Video Production

- Promotion Film
- Advertising Film
- Social Media Videos

Product Photo Shoot  
Venue Photo Shoot  
Photo Shoot with Models  
Promotion / Advertising Film  
Product Video Shooting  
Venue Video Shooting  
Drone Shooting  
Editing & Montage Suitable for All Platforms



# • Outdoor Ads

- Firm Totem & Signboard
- Billboard Ads
- Bridge Ads
- Wall Ads
- Mall Ads
- Cinema Ads
- Subway & Ferry Ads
- Bus Ads
- Airport Ads
- Digital LED Advertisements





# • TV Ads

- Banner Advertisement
- Spot Advertising
- Advertorial
- Product Placement
- Sponsorship







## Some of Our References

reference (name) | Turkey TDK

1. the expression of a word, thought, a quoted passage, etc. put forward in a text. source from which it was taken.
2. a document that shows that a person is useful and capable, given from places where he has worked before.



**ANADOLU  
SİGORTA**



**ENKA**  
Küçük Akyüz grup

**OSRAM**



**hattrick-pro**

**OTO İSMAİL**  
"Yarım Asırlık Tecrübe"



**BEYSAN**  
OFİS MOBİLYALARI SAN. VE TİC. LTD. ŞTİ.



**Altunbaşak&Kirkil**  
HUKUK BÜROSU

**VI** | Vitrin Mimarlık



**VOISCAR**





**OTC** OFFSHORE  
TECHNOLOGY  
CENTER



**SUNATUR**

**SANAT**  
Merdiven & Ahşap & Kūpeste



**p'cco**



*Mavi Tur 93*



**GÜNENÇ**  
Silindir Kapak&Krank

**ESTETİVE**



**BÜBÜ**  
DAY AND NIGHT CLOTHING



**AKTİF SERAMİK**



@copymarket





**TEKNİK OTO**  
TOYOTA-HONDA ÖZEL SERVİS VE YEDEK PARÇA

 **Akten Sigorta**  
Aracılık Hizmetleri

 **BİRLİK OTOMOTİV**  
ELEKTRİK SANAYİ ve TİCARET LTD. ŞTİ.

 **UtluTurizm**

 **OSMANLI**  
CNC

**motoaras**  
motosiklet servisi

**NET**  
HAVALANDIRMA  
YAPI FAN SİSTEMLERİ

**PANELTECH**  
INDUSTRIAL TECHNOLOGY

**UMUT SPOT**

**G** **RANMAR**  
TANKERS

**GF** **GRANECO**  
SHIPPING AGENCY

 **Gezikazani**  
Turizm Seyahat Acentası

**EK** **ELİF**  
KİTABEVİ®

**PRUV** **KADEMi**

 **Jivenza**  
Interior Architecture

 **Bedaplast**

*Dr. Öğr. Üyesi Murat Kalarıcı*  
Genel Cerrahi Uzmanı

**DAİMA**  
**KAİN**

**else**  
YAZILIM

 **TAS**  
OPERATIONAL SOLUTIONS

**İYON** SAĞLIK MEDİKAL KOZMETİK  
İTH. İHR. VE SAN. TİC. LTD. ŞTİ.

**trend**  
PEYZAJ VE SULAMA



**NURER**  
Yapı İnşaat Sanayi Ticaret A.Ş.

**Akkurtlar**

**34** RENT A CAR  
İstanbul Araç Kiralama Firması

**TUHAN**  
MİMARLIK

**SANCAR**  
Sağlık Hizmetleri ve Dış Ticaret

**DENT  
MEDICA**  
BODRUM

**Dental Group**  
Cengiz BAĞÇEVAN Ağız ve Diş Sağlığı Polikliniği

**Teletek**

**GYPSOPHILA**  
HOLIDAY VILLAGE  
★★★★★

**VENUE**  
INTERNATIONAL

**Batitur**  
arkanıza taşlanın...

**nitel**  
Teknoloji ve Mühendislik A.Ş.

**PTG TÜRKİYE**

**İPEKSOYLU**

**kinyon**

**TEZ**  
ORGANİZASYON TURİZM SEYAHAT

**VOIS HOTEL**





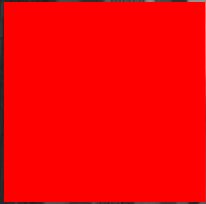
Op. Dr. Petek Feriha Uzuner ( Arioğlu )  
Kadın Hastalıkları ve Doğum Uzmanı  
Perinatoloji Uzmanı



PROAKTİF MESLEKİ YETERLİLİK  
EĞİTİM VE BELGELENDİRME HİZ. LTD. ŞTİ.



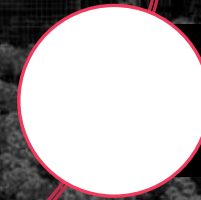
# Our Locations



ISTANBUL



IZMIR



SWITZERLAND



[hfmedia.com.tr](http://hfmedia.com.tr)

*We look forward to seeing you among our valuable brands.*

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